



Press Release

Intech Studios announces that PUMA was selected as the premier messaging software for Louisiana Superdome Events

August 11, 2008 – Alexandria, Louisiana. It was announced today that PUMA, Intech Studios award-winning software, will serve as the premier messaging software used during events at one of the largest indoor event facilities in the United States, the Louisiana Superdome. Working in conjunction with Polycom, PUMA will be installed on over 150 wireless handsets that will be worn by personnel strategically located throughout the 13 acre facility during events. When conditions arise that require attention, personnel will use a one-touch key on their Polycom wireless telephone to access PUMA. Through the clear and simple menu system, personnel can easily navigate to the appropriate pre-defined message and send it immediately (i.e. Housekeeping, wet-spill, section 325). The message is then transmitted to the Superdome Command Post where it is received and a dispatch goes out to address the alert immediately.

The Superdome event management company, SMG, was seeking a solution that was capable of handling this communication need in such a large facility. With over 70,000 seats, instant response to housekeeping, medical, & engineering issues are critical to the smooth operation of each event. PUMA provides real-time messages with targeted information about the situation, allowing for an immediate response.

“PUMA continues to show versatility and adaptation to multiple environments”, says Bob Purvis, owner of Intech Studios. With installations in companies located in over 16 countries throughout the world with more scheduled, PUMA continues to prove its effectiveness in getting the right information, to the right people, at the right time.

About Intech Studios

With decades of experience, Intech Studios specializes in the development and integration of leading edge technology solutions for a wide array of industries. The highly technical and experienced staff at Intech coupled with quality processes and implementation are fundamental components in providing best practice solutions, services and products across the globe.

For More Information on PUMA and Intech Studios, please contact:

Bob Purvis

President

Intech Studios, Inc.

318-542-7538 ext 101

www.intechstudios.com

www.pumanow.com

